Still think of inventory rebalancing as a last resort fix for poor planning?

5 **Benefits of automated, AI-driven inventory rebalancing** that might just change your mind

nextail

Inventory rebalancing used to get a bad rap.

Traditionally, frequent inventory rebalancing was seen as something to avoid - a result of not investing enough in pre-season planning and allocation.

But that was the past.

Today, cutting-edge solutions can accurately and continuously predict hyper-granular demand so you can always **maximize full-price sell-through even as things change in-season**.

The result?

→

#1

Less overstock & understock

Robust solutions can **calculate all inventory, points of sale, channels and warehouses** to spot opportunities to adjust inventory to meet demand and sell at full price for longer.

→

#2

Stronger profit margins

By pinpointing **where demand is highest for each unit** and by **joining up broken size sets**, fashion retailers can achieve higher profit margins.

Fashion retailers working with Nextail have seen sell-through increase by up to 3%.

→

#3

Fewer unnecessary markdowns & end-of-season leftovers

By prolonging full-price sales and stock availability even up until the end of a season or a product's lifecycle, there's **no need to drop prices**.

Fashion retailers can consolidate and sell up to 86.5% of end-of-season inventory with Nextail - **reducing leftovers** and **freeing up storage space** for next season's intake.

→

#4

No more cumbersome, time-consuming manual work

Traditionally, inventory rebalancing required tons of manual, error-prone work for merchandising teams. But **automated solutions have largely whisked manual work away**.

Fashion retailers have reduced manual work by up to 80% with Nextail!

→

#5

Higher customer satisfaction

Customers want to find **the right styles and sizes in stock in the right places**. This one's a no-brainer.

→

Sounds like a win!

A **stronger bottom line, seamless processes** and **happier customers** thanks to better approaches to inventory rebalancing.

nextail