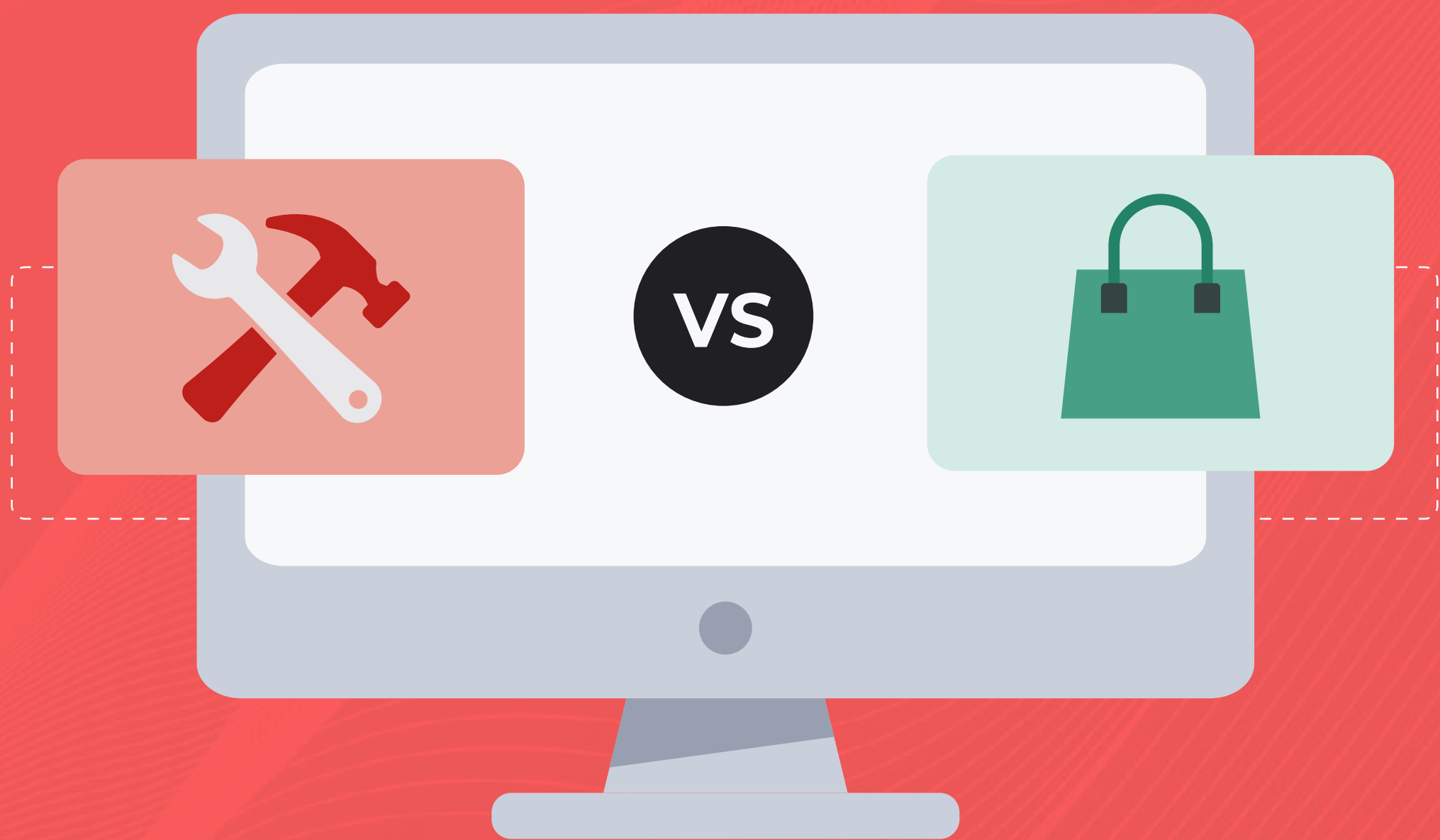# Retail merchandising tech: Should you build or buy?

5 things to think about before developing in-house

VS

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ONE

Do you have the **organizational bandwidth?**

As a fashion retailer, your primary focus is delivering exceptional goods and services. Investing time, money, and resources into building and maintaining an in-house technology solution diverts focus from your core operations.

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Can you secure the right talent?

Investing in advanced tech to upgrade your merchandising capabilities demands skilled teams of developers and data professionals, but can you get the right talent? These pros tend to be highly skilled and highly sought after.

→

THREE

Do you have the time?

Bringing new technology solutions to market can be a slow and challenging process, requiring a combination of discovery, research, design, testing, standardization, implementation, and review.

→

FOUR

How strong is the **resistance to change?**

To solve organizational pain points, it is important to embrace the bigger picture and think creatively. However, in-house teams may be constrained by current conditions and legacy mindsets.

→

FIVE

Will your solution be **future-proof?**

In-house solutions can quickly become obsolete due to changing technology trends. Whereas, external providers offer constantly updated and industry-driven solutions, and are able to access wider industrial insights.

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Interested in learning more?

Read the full blog for more insights into whether you should build or buy

Link in the comments

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