

# Nextail and Syscons Interactive enter strategic partnership to support fashion and retail customers in their digital transformation

**MADRID, May 3, 2022** –[Nextail](#), a leading AI inventory management platform for brands and collection-based retailers, and global advisory boutique, specialized in building valuable integrated digital supply chain solutions for Omnichannel Fashion and Retail companies, [Syscons Interactive](#), have today announced their strategic partnership with the shared goal of guiding retailers to and through the cutting-edge technological implementations that will allow them to increase the flexibility of their retail operations.

Unified, centralized visibility of retail data at the hyper-local level is critical to navigating the complexities of running omnichannel operations in the new retail landscape. Retailers must evolve their operations to become more flexible and agile when facing the realities of these new demands as well as those complexities and uncertainties related to the lingering pandemic, supply chain disruptions, geopolitical conflicts, and the overall acceleration of demand changes.

The Syscons Interactive and Nextail partnership brings together the Syscons Interactive expertise in omnichannel and digital supply chain and the Nextail platform of E2E inventory management solutions, together providing retailers the support combined with the technology they need to navigate the transition to more effective operational approaches.

“Nextail and Syscons Interactive share a common mission: to help bring about and support retailers on their digital transformation journeys with the ultimate goal of providing a better experience for their end customers. We’re thrilled to count on Syscons Interactive as a strong partner specialized in omnichannel and digital supply chain with whom we can strengthen this proposition for even more fashion and retail companies,” said **Virginia Fernández, Head of Partnerships at Nextail**.

“We partner with Nextail to extend our digital supply chain value proposition with AI, machine learning algorithms and advanced analytics, that can empower the core merchandising of our customers. With Nextail’s end-to-end platform of retail merchandising solutions, we deliver agile decisions to **increase sales and stock efficiency, for better return on investments**,” remarked **Stefano Inglardi, Digital Supply Chain Planning Practice Lead, Syscons Interactive**.

## About Nextail

The logo for Nextail, featuring the word "nextail" in a lowercase, sans-serif font. The letters "n", "e", "x", "t", "a", and "i" are in a dark red color, while the letters "l" and "l" are in a lighter red color. The "x" is formed by two overlapping shapes, and the "t" has a unique, slightly irregular shape.

Nextail is an inventory management platform that empowers retailers to sell more with less stock through hyper-local demand forecasting and agile automation. By increasing stock efficiencies across channels, retailers can automate the science of retail and dedicate more time to creative and strategic work.

Customers typically see sales increases up to 10%, 30% lower coverage levels, and 60% fewer stockouts in addition to being able to increase the sustainability of their operations by reducing leftovers and overproduction. Nextail works with more than 60 global brands, including River Island, Versace, and Pepe Jeans.

For more, visit [Nextail.co](https://nextail.co)

### **About Syscons Interactive**

[Syscons Interactive](#) is the boutique of excellence of [Syscons Group](#), with extensive advisory experience and technology expertise to build Digital Omnichannel Supply Chain Solutions for Fashion and Retail companies.

Sycons Interactive has an ensemble of professionals that comprise senior consultants with several years of experience in driving the growth of the major fashion and retail brands in the world, through digitally transformed supply chains.

This consultant atelier provides sustainable solutions that maximize the ROI, mitigate risks and make the systems competent in the long run.

The logo for Nextail, featuring the word "nextail" in a lowercase, rounded, sans-serif font. The letters are a vibrant red color. The 'x' is formed by two intersecting lines, and the 'i' has a small dot above it.